



2024 SPONSORSHIP OPPORTUNITIES



Child Advocacy Center

GIVING A VOICE. NURTURING HOPE.

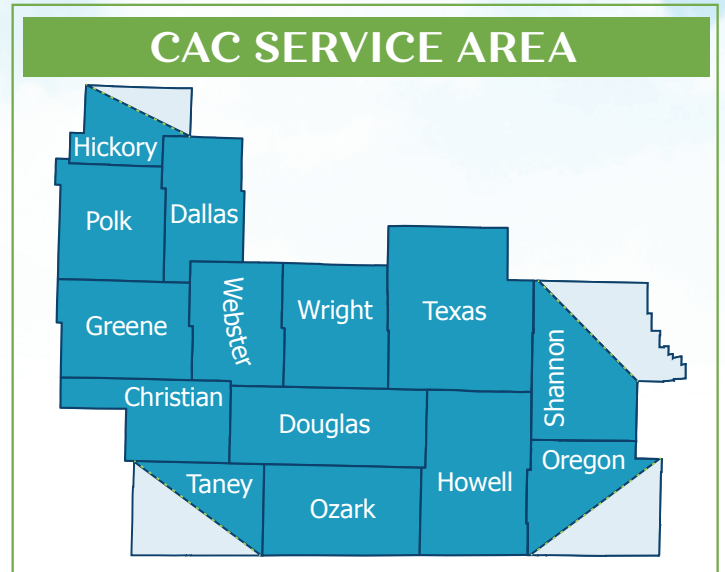
CHILDADVOCACYCENTER.ORG

What is the CAC?

The Child Advocacy Center serves 14 counties across Southern Missouri with locations in Springfield and West Plains. The CAC has a vision for a community where justice is accessible, prevention is possible, families are resilient, and children can heal.

What does the CAC do?

The Child Advocacy Center provides a safe space and trained personnel who work with children and teenagers involved in abuse and neglect investigations. Working in collaboration with investigative partners, the CAC's core services include advocacy, forensic interviews, and medical examinations. Additionally, the CAC provides training and education programming for the community, parents, schools, and allied professionals who work with children and teenagers.

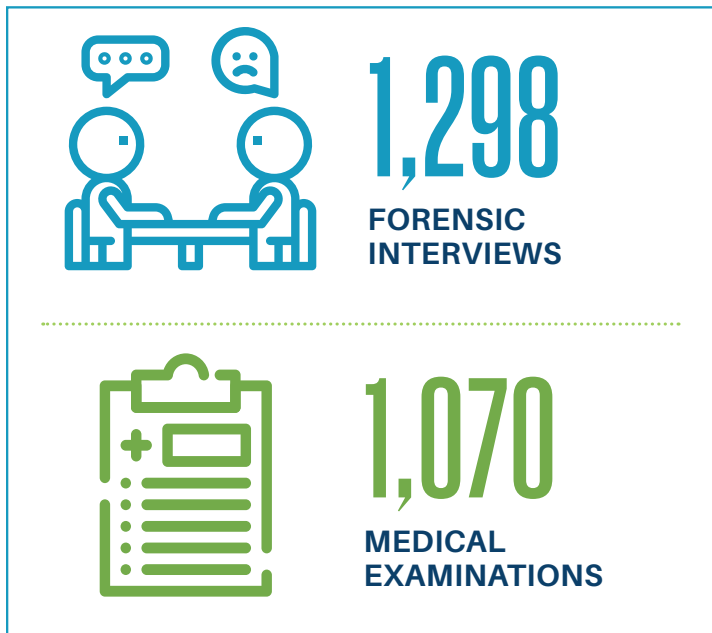


Why is the CAC needed?

Investigating child abuse is complicated. To ensure safety and pursue justice, the investigative teams need detailed information about the incident the child has endured. The child is often the only source of that information. These are sensitive conversations and it is critical to the child victims healing that they are conducted in a manner that is developmentally appropriate, non-leading, and trauma-informed. These are the services the CAC provides.

How is the CAC Funded?

Support from dedicated sponsors is critical to helping the CAC provide services to all of those in need. The CAC does not charge for services provided to children and families. The CAC receives 50% of its operational funds from government grants and reimbursements from the MO Department of Public Safety for some of the services provided. The remaining \$1.5M in funding needed each year is raised through private grants, family foundations, donors, corporate sponsors, and special events.



2024 SPONSORSHIPS

The CAC highly values the collaborative nature of our community. We also understand that there are many worthy causes and organizations seeking similar support. The enclosed packet details the range of sponsorship opportunities available for your business in 2024. This helps you align your marketing and community support dollars with opportunities that align with your own mission, values, and goals.

We have a range of sponsorship opportunities, they include:

- 1 VIP SPONSORS:** Receive recognition and exposure at multiple CAC events. Rather than being asked multiple times, you can make a single commitment and be recognized as a protector of children all year long.
- 2 EVENT SPONSORS:** Pick the CAC event that most appeals to you. You can choose to support one or more events and receive the benefit specific to that event.
- 3 HEART OF THE HOUSE SPONSORS:** These are areas of need that direct your giving to specific services and operational needs of the CAC. Rather than being recognized as an event sponsor, you receive recognition as a direct mission supporter of the CAC.

EVENT LINE UP

Paint the Town Blue - Month of April

Paint the Town Blue is a month-long campaign that raises awareness about child abuse and neglect and the prevention steps we as a community can take.

Balloon Glow - April 7

In conjunction with the Eclipse Festival in West Plains, Balloon Glow is a magical night where we light up the sky with hot air balloons, live music, food, and activities. A great family event that is fun for all ages.

Kentucky Derby - May 4

A unique opportunity to gather in derby attire and watch the Kentucky Derby live. The day includes the race, games, food, and festive fun.

Burgers & Cheers - September 14

An outdoor block party that includes burgers, beverages, games, and live music.

Drive Thru Dinner - December 10

For those who want to enjoy great food prepared by Jimm's Steakhouse and Civil Kitchen from the comfort of their own home.

YOUR DONATION MAY QUALIFY FOR TAX CREDITS:

Companies and certain individuals who contribute a minimum of \$1000 to the Child Advocacy Center may qualify for the Missouri Neighborhood Assistance Program (NAP) and receive a guaranteed **50% tax credit certificate**.

CAC REACH

5,000+ SOCIAL MEDIA FOLLOWERS

10,824 ANNUAL VISITS TO WEBSITE

2,365 EBLAST CONSTITUENTS

4,267 QUARTERLY NEWSLETTER RECIPIENTS

Hear why others have chosen to be a sponsor:

In 2022, The Child Advocacy Center was involved in 1,538 child abuse and neglect cases yet they are still only serving a fraction of those who need their services. I support the Child Advocacy Center because they are working every day to protect and heal the most vulnerable in our community, our children.

Tim Stack, SRC



1 VIP PACKAGES

All VIP sponsors receive:

- Logo recognition on the CAC home page for a year
- Logo recognition in the printed quarterly newsletter for a year
- Logo recognition in monthly eblasts for a year
- Supporter video featuring your business and why you choose to support the CAC
- Event recognition as detailed for each VIP level

CHAMPION VIP PACKAGE \$25,000

PAINT THE TOWN BLUE - Month of April ADVOCATE SPONSOR

- Logo recognition on social media
- Logo recognition in eblasts
- SBJ recognition
- Awareness Yard Sign for business

BALLOON GLOW - April 7 FIREWORKS SPONSOR

- 6 admission tickets to the event
- Vendor booth if desired
- Recognition at the event including onstage mentions and signage
- Logo recognition on printed materials
- Logo recognition on social media



KENTUCKY DERBY WATCH PARTY - May 4 CHURCHILL DOWNS SPONSOR

- Reserved table with 8 VIP tickets
- Champagne service at the table
- Recognition during the event including onstage mentions
- Logo on all materials before and during the event
- Logo recognition on event website, social media posts, and eblasts
- Logo recognition in printed CAC quarterly newsletter

BURGERS AND CHEERS - September 14 CHEERS AND BEERS SPONSOR

- 6 admission tickets
- 3 valet parking passes
- Signage at bar during event
- Logo recognition on social media

DRIVE THRU DINNER - December 10 CHRISTMAS TREE SPONSOR

- 4 dinner meals
- Recognition on printed materials
- Logo recognition on social media



WARRIOR VIP PACKAGE \$15,000

PAINT THE TOWN BLUE - Month of April ADVOCATE SPONSOR

- Logo recognition on social media
- Logo recognition in eblasts
- 5 Awareness t-shirts
- 5 Awareness Yard Signs for business
- Logo recognition on event website

BALLOON GLOW - April 7 FIREWORKS SPONSOR

- 6 admission tickets to the event
- Vendor booth if desired
- Recognition at the event including onstage mentions and signage
- Logo recognition on printed materials
- Logo recognition on social media

KENTUCKY DERBY WATCH PARTY - May 4 PREAKNESS SPONSOR

- Reserved table with 8 VIP tickets
- 8 drink tickets
- Recognition during the event
- Logo on all materials before and during the event
- Logo recognition on event website, social media posts, and eblasts

BURGERS AND CHEERS - September 14 STAGE SPONSOR

- 8 admission tickets
- 4 valet parking passes
- Logo recognition on signage during event
- Logo on all materials before and during the event
- Logo recognition on event website, social media posts, and eblasts

DRIVE THRU DINNER - December 10 RUDOLPH SPONSOR

- 6 dinner meals
- Logo recognition on printed materials
- Onsite signage during event
- Logo recognition on social media

HERO VIP PACKAGE \$10,000

PAINT THE TOWN BLUE - Month of April PROTECTOR SPONSOR

- Logo recognition on social media
- Logo recognition in eblasts
- SBJ recognition

BALLOON GLOW - April 7 FIREWORKS SPONSOR

- 6 admission tickets to the event
- Vendor booth if desired
- Recognition at the event including onstage mentions and signage
- Logo recognition on printed materials
- Logo recognition on social media

KENTUCKY DERBY WATCH PARTY - May 4 PREAKNESS SPONSOR

- Reserved table with 8 VIP tickets
- Logo on all materials before and during the event
- Logo recognition on event website, social media posts, and eblasts

BURGERS AND CHEERS - September 14 STAGE SPONSOR

- 8 admission tickets
- 4 valet parking passes
- Logo recognition on signage during event
- Logo on all materials before and during the event
- Logo recognition on event website, social media posts, and eblasts

DRIVE THRU DINNER - December 10 CHRISTMAS TREE SPONSOR

- 4 dinner meals
- Recognition on printed materials
- Logo recognition on social media

2

EVENT SPECIFIC SPONSORSHIPS

Pick your own package and support the CAC at an event or throughout the year.

Paint the Town Blue – April 2024

Paint the Town Blue is a month-long campaign that raises awareness about child abuse and neglect and the prevention steps we as a community can take.

Presenting Sponsor - \$10,000

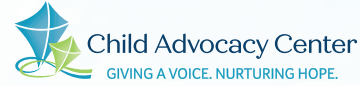
- Logo on CAC homepage website for the year
- Logo in CAC newsletter for year
- Short video – why we support CAC – posted on social media and in monthly eblast
- SBJ recognition
- Logo on all non-educational printed materials
- Logo included in PSA for the month of April
- 20 Awareness t-shirts
- Yard Sign(s) to display at your business

Guardian - \$7,000

- Logo on CAC website supporter page for the year
- Logo in CAC newsletter for year
- Short video – why we support CAC – posted on social media and in monthly eblast
- SBJ recognition
- 15 Awareness t-shirts
- Yard Sign(s) to display at your business

Defender - \$5,000

- Logo on CAC website supporter page for the year
- CAC newsletter recognition
- Social media post with picture
- Eblast recognition
- SBJ recognition
- 10 Awareness t-shirts
- Yard Sign(s) to display at your business



APRIL IS CHILD ABUSE PREVENTION MONTH

Protector - \$2,500

- 5 Awareness t-shirts
- 5 Awareness Yard Signs for business
- Logo recognition on event website
- Logo recognition on social media
- Logo recognition in eblasts
- SBJ recognition

Advocate - \$1,500

- Logo recognition on social media
- Logo recognition in eblasts
- SBJ recognition
- Awareness Yard Sign for business



2

EVENT SPECIFIC SPONSORSHIPS

Pick your own package and support the CAC at an event or throughout the year.

Balloon Glow – April 7, 2024

In conjunction with the Eclipse Festival in West Plains, Balloon Glow is a magical night where we light up the sky with hot air balloons, live music, food, and activities. A great family event that is fun for all ages.

Presenting Sponsor - \$5,000

- 20 admission tickets to the event
- Vendor booth if desired
- Onstage signage during the event
- Recognition at the event including onstage mentions and signage
- Logo recognition on volunteer t-shirts and other branded items
- Logo recognition on printed materials
- Logo recognition on social media

Balloon Sponsor - \$2,500

- 10 admission tickets to the event
- Vendor booth if desired
- Onstage signage during the event
- Recognition at the event including onstage mentions and signage
- Recognition on printed materials
- Logo recognition on social media



Fireworks Sponsor - \$1,000

- 6 admission tickets to the event
- Vendor booth if desired
- Recognition at the event including onstage mentions and signage
- Recognition on printed materials
- Logo recognition on social media

Glow Sponsor - \$500

- 4 admission tickets to the event
- Recognition at the event including onstage mentions and signage
- Recognition on printed materials
- Logo recognition on social media



2

EVENT SPECIFIC SPONSORSHIPS

Pick your own package and support the CAC at an event or throughout the year.

Kentucky Derby – May 4, 2024

A unique opportunity to gather in derby attire and watch the Kentucky Derby live. The day includes the race, games, food, and festive fun.

 Presenting Sponsor - \$20,000

- Reserved table with 8 VIP tickets
- Logo brand on giveaway item at the event
- Champagne service at the table
- Recognition during the event including onstage mentions
- Logo on all materials before and during the event
- Short video — why we support the CAC — posted on social media and in monthly eblast
- Logo recognition on event website, social media posts, and eblasts
- Logo recognition in printed CAC quarterly newsletter

 Churchill Downs Sponsor - \$15,000

- Reserved table with 8 VIP tickets
- Champagne service at the table
- Recognition during the event including onstage mentions
- Logo on all materials before and during the event
- Logo recognition on event website, social media posts, and eblasts
- Logo recognition in printed CAC quarterly newsletter

 Triple Crown Sponsor - \$10,000

- Reserved table with 8 VIP tickets
- Wine service at the table
- Recognition during the event including onstage mentions
- Logo on all materials before and during the event
- Logo recognition on event website, social media posts, and eblasts
- Logo recognition in printed CAC quarterly newsletter

 Preakness Sponsor - \$7,500

- Reserved table with 8 VIP tickets
- 8 drink tickets
- Recognition during the event
- Logo on all materials before and during the event
- Logo recognition on event website, social media posts, and eblasts


 Belmont Sponsor - \$5,000

- Reserved table with 8 VIP tickets
- 4 drink tickets
- Recognition during the event
- Logo on all materials during the event
- Logo recognition on event website, social media posts, and eblasts

 Jockey Sponsor - \$2,500

- Reserved table with 8 VIP tickets
- Recognition during the event
- Logo on all materials during the event
- Logo recognition on event website, social media posts, and eblasts

 Mint Julip Sponsor - \$1,000

- 4 VIP tickets
- 4 drink tickets
- Recognition during the event
- Logo on all materials during the event
- Logo recognition on event website, social media posts, and eblasts

2

EVENT SPECIFIC SPONSORSHIPS

Pick your own package and support the CAC at an event or throughout the year.

Burgers & Cheers – September 14, 2024

An outdoor block party that includes burgers, beverages, games, and live music.

- Presenting Sponsor - \$10,000**
 - Up to 24 event tickets with reserved tables
 - Up to 12 valet parking tickets
 - Logo on all materials before and during the event
 - Banner at the event
 - Recognition during event
 - Logo recognition on CAC website, social media posts, and eblasts
 - Short video - why we support CAC - posted on social media and in monthly eblast
 - Logo recognition in CAC newsletter
- Spotlight Sponsor - \$7,500**
 - Up to 16 event tickets with reserved tables
 - Up to 8 valet parking tickets
 - Logo on all materials before and during the event
 - Banner at the event
 - Recognition during event
 - Logo recognition on CAC website, social media posts, CAC newsletter recognition
- Grill Master Sponsor - \$5,000**
 - Up to 8 event tickets with reserved tables
 - Up to 4 valet parking tickets
 - Banner at the event
 - Logo on all materials before and during the event
 - Logo recognition on CAC website, social media posts, CAC newsletter recognition
- Stage Sponsor - \$2,500**
 - Up to 8 event tickets with reserved tables
 - Up to 4 valet parking tickets
 - Banner at the event
 - Recognition on all materials before and during the event
 - Logo recognition on the CAC website, social media posts, CAC newsletter recognition



- Cheers & Beers Sponsor - \$1,000**
 - Up to 6 event tickets
 - Up to 3 valet parking tickets
 - Signage at bar at the event
 - Social media recognition
- Food & Fun Sponsor- \$500**
 - 2 tickets to event
 - 1 valet parking pass
 - Social media recognition
- Song & Dance Sponsor - \$250**
 - Signage at check-in table
 - Social media recognition



2

EVENT SPECIFIC SPONSORSHIPS

Pick your own package and support the CAC at an event or throughout the year.

Drive Thru Dinner – December 10, 2024

For those who want to enjoy great food prepared by Jimm’s Steakhouse and Civil Kitchen from the comfort of their own home.

Presenting Sponsor - \$7,500

- 10 dinner meals
- Exclusive logo on dinner bags
- Logo recognition on all printed materials
- Onsite signage during event
- Logo recognition on CAC website, social media posts, and eblasts
- Short video - why we support CAC - posted on social media and in monthly eblast
- Logo recognition in CAC newsletter



St. Nick Sponsor - \$5,000

- 8 dinner meals
- Logo recognition on all printed materials
- Onsite signage during event
- Logo recognition on CAC website, social media posts, and eblasts



Rudolph Sponsor - \$2,500

- 6 dinner meals
- Logo recognition on printed materials
- Onsite signage during event
- Logo recognition on social media

Candy Cane Sponsor - \$500

- 2 dinner meals
- Recognition on printed materials
- Logo recognition on social media

Christmas Tree Sponsor - \$1,500

- 4 dinner meals
- Recognition on printed materials
- Logo recognition on social media

Jingle Bell Sponsor - \$250

- 2 desserts
- Recognition on printed materials
- Logo recognition on social media

3

HEART OF THE HOUSE SPONSORS

The CAC is committed to continuous improvement and ensuring we can meet the demand for services without compromising quality. Heart of the House sponsors help the CAC focus resources and time on delivering those services.

INTERPRETER SERVICES
Child victims living in bilingual homes or those who are hearing impaired require interpreter services during their appointments at the CAC. **Annual expense of \$12,000.00.**

RADIOLOGY & LAB FEES
Child victims may need skeletal surveys and other x-rays to fully determine injuries sustained and laboratory work to check for STIs, drug positivity, and other indicators of abuse or neglect. **Annual expense of \$10,000.00.**

TRANSPORTATION
The CAC provides non-offending caregivers with gas cards or taxi services as needed to ensure they can access the CAC. **Annual expense of \$5,200.00. 50% FUNDED.**

CARE AND HYGIENE ITEMS
Child abuse is traumatic for the entire family. Providing basic items including clothing, and toiletries allows families to focus on safety, stability, and healing. **Annual unfunded expense of \$4,500.00. 50% FUNDED.**

FORENSIC INTERVIEW TECHNOLOGY
Each forensic interview is recorded with both video and audio. These files are retained by the CAC in perpetuity. **Annual maintenance expense of \$12,000.00.**

The recorded forensic interview is shared with investigative team members and is often entered into evidence for court proceedings. **Annual expense for secured sharing site is \$19,700.**

MEDICAL EXAM PHOTOS
Medical exams include high-resolution, magnified photographic documentation of injuries. These files are highly sensitive and are also retained by the CAC in perpetuity. Secured storage of these files includes a dedicated server as well as backup processes that ensure evidence is accessible and protected. **Annual storage and system protection expense of \$8,000.00.**

FACILITY MAINTENANCE
The CAC maintains a child-friendly safe space that serves over 1,500 children a year. **Annual expense for campus maintenance and upkeep is \$51,200.00. 50% FUNDED.**

FACILITY OPERATIONS
The CAC maintains over 30,000 sq. ft. of facilities across both locations. **Annual expenses for utilities, phones, and internet is \$47,160.00. 75% FUNDED.**



CONTACT AND PAYMENT

CONTACT INFORMATION

BUSINESS NAME: _____ CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

SPONSOR PACKAGE

- CHAMPION VIP PACKAGE | \$25,000
- WARRIOR VIP PACKAGE | \$15,000
- HERO VIP PACKAGE | \$10,000
- PAY NOW - FULL AMT
- 2 PAYMENTS - NOW & 7/15/24

EVENT-SPECIFIC SPONSORSHIP

<input type="checkbox"/> PAINT THE TOWN BLUE <i>Note: Presenting Sponsor SOLD</i>	Level:
<input type="checkbox"/> BALLOON GLOW	Level:
<input type="checkbox"/> KENTUCKY DERBY	Level:
<input type="checkbox"/> BURGERS AND CHEERS <i>Note: Presenting Sponsor SOLD</i>	Level:
<input type="checkbox"/> DRIVE THRU DINNER <i>Note: Presenting Sponsor SOLD</i>	Level:
<input type="checkbox"/> HEART OF THE HOUSE	Area of Support:
Total: \$	

- IN KIND - INDICATES WILLINGNESS TO DONATE IN KIND GOODS OR SERVICES, PLEASE DESCRIBE:

PAYMENTS

- CHECK:** Please enclose a check made payable to the Child Advocacy Center. Mail along with the form to 1041 E Walnut Street, Springfield, MO 65806.
- INVOICE:** You will receive an invoice for the sponsorship amount pledged above
- CREDIT CARD:** Please use the QR code or visit Childadvocacycenter.org/donate to pay online. You may also call the development staff for payment processing support. 417.831.2327.
- Please check if you need graphic design support from the CAC for your recognition imagery.
- Please contact me to discuss NAP credits



THANK YOU FOR SUPPORTING THE CHILD ADVOCACY CENTER IN 2024. YOUR SUPPORT MEANS WE CAN FOCUS ON PROVIDING A VOICE AND NURTURING HOPE FOR ABUSED AND NEGLECTED CHILDREN.

THANK YOU TO ALL OUR 2023 SPONSORS



Fraternal Order of Eagles 3934 Auxiliary • Kathy and Butch Purvis • Adam and Erin Toth
Daniel & Vicki Good • Arvest Bank • Cronkhite Homes LLC. • Ingram Enterprises Inc.
Robin Morgan • Volt Credit Union • Ami Miller • Associated Electric Cooperative
Sande Gibson • Lori & David Miller • Kraig & Chelsey Bode • Kate Elam • Two Men and a Truck
Paul Mueller Company • Rick's Automotive, Inc. • Central Bank • Brandi & Ryan O'Reilly
Brandon Carroll Realtor • Croley Insurance & Financial